

TYPES OF CODE SWITCHING FOUND IN DEDDY CORBUZIER'S PODCAST WITH CHEF JUNA

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Abstract— these days, code-switching is a common occurrence on media social such as Facebook, twitter, instagram, and YouTube. The purpose of this research to identity the types of code switching such as: tag switching, inter-sentential switching and intra-sentential switching found in one of Deddy Corbuzier podcast entitled Mereka Semua Bohong which released in 2020. This study conducted with observation method and analysed using qualitative and quantitative methods. The writers collected the data with several action such as watching the podcast several times, taking note the utterance that contain code switching and classify the utterance into types of code switching. To analyze the data, Poplack's (1980) concept was employed. The result of this study showed that all types of code switching occurred in the podcast, they are; inter-sentential switching, intra-sentential switching, and tag switching, and the most dominant type is intra-sentential switching.

Keywords— Code switching, podcast, Deddy Corbuzier

1. Introduction

Language is one of tool to communicate with one person to the other person. We understand what is being said or what other people are thinking through language and allowing others to explore their ideas, opinions, knowledge, or even feelings. Nowadays many people can speak in two or more language. Recording to the statement of Ferguson (1972) cited in Romaine (1989) said that code switching is actually quite different from what occurs when two languages or varieties coexist and are functionally adapted in many ways.. Nowadays, code switching is becoming more popular among young people in several countries, including Indonesia, where many young people use it in their daily conversations. In Indonesia, a lot of people use code switching, starting from teenagers, adults and also public figures. When popular figures speak, we usually hear them use code switching to order the show they present on social media or on television. It can also be found in other forms of media, such as music, films, literature, YouTube, and Instagram. In this research, using one of the platforms, named YouTube.

YouTube became one of the most popular video-sharing platforms among the general population. Podcasts are one kind of content that catches people's attention on YouTube. According to Wikipedia podcast is a digital content program that may be downloaded via the internet. The podcast episode typically has one or more recurrent hosts talking about a specific subject or current issue. In this study, the author employed a media podcast from Deddy Corbuzier, a well-known Indonesian YouTube. He is an Indonesian television host, actor, and former mentalist who now work as a YouTube. On 7th November, 2020, Chef Juna was a guest on Deddy Corbuzier's podcast. Juna Rorimpandey, also known as chef Juna, is an Indonesian famous chef who frequently uses code-switching in his speech.

The writers used a Poplack idea to characterize the various types of code switching (1980). According to Poplack (1980), there are several different categories of code switching, including tag switching, inter-sentential switching, and intra-sentential switching. In this chapter there are some previous studies that used as the reference for the first study from Fadillah & Parmawati (2020) entitled "An Aanalysis of Code Switching

and Factor Motivation in Nessie Judge Vlog” focused on examining the causes and types of code switching from Nessie utterances. The researcher of this research used the theory from Holmes (2017) to examine types of code switching. The second study is from Sari & Kusumawardhani (2021) article entitled “Recognizing Code Switching and Code Mixing in Talk Show Catatan Najwa With Maudy Ayunda on Youtube” this article are analyzed the types of code switching and code mixing in the conversation between Najwa Sihab and Maudy Ayunda on Najwa Shihab channel YouTube. A qualitative, descriptive approach was adopted in this study. The researcher also searched out books from the library. The YouTube channel of Najwa Shihab was the focus of this study. The research findings show that Inter-Sentential, which uses nine data points, is the code-switching type, and Insertion, which uses seven data points, is the code-mixing type. The last research article from Sari, Malini & Putra (2017) entitled “Types and Functions of Code Switching in Zalea’s “Crash Into You”. The purpose of this study was to determine the types of code switching, functions and reasons for code switching in the novel Crash Into You by Alia Zalea. This study applies the theory proposed by Poplack (in Romaine 1995) to classify the types of code switching, and this presented explanation by Appel and Muysken (1987) to describe the code switching function.

2. Method

This study is taken from one of Deddy Corbuzier’s podcasts entitled “Mereka Semua Bohong” that was released in 2020. This podcast indicated has many utterances spoken use code switching by the speakers. The data collected by using observation method. The researcher collected the data through several steps, such as watch and listen to the podcast video continuously in order to identify the utterance which classified as code switching, taking note for the utterance that has classified as code switching, and categorized the utterance based on intra-sentential switching, inter-sentential switching, and tag switching. The data examined using quantitative and qualitative method. In order to find out the dominant type of code switching in the podcast video, the writers employed quantitative method. Quantitative applied to present the percentage of the data. Furthermore, qualitative method used to explore the understanding of the explanation. Therefore, qualitative method used to elaborate the explanation of each types code switching found in Deddy Corbuzier’s Podcast

3. Result

TABLE 1

no	utterance	Types of code switching
1	No,no,no , kadang-kadang malah dog owner gak suka kalau kita kasi anjingnya asal makan	Tag switching
2	Ya one attack my kid terus yang satu religion and things my past girlfriend	Tag switching
3	Ehh kamu gendutan ya sekarang?, you do know that’s the fact the other person when you say that	Inter sentential
4	Orang Indonesia terlalu banyak punya waktu, I know both world	Inter sentential
		Intra-sentential

5	America and Indonesia Sekarang dia hanya tidak memfokuskan dirinya untuk running a professional kitchen	Intra-sentential
6	They get the gelar or not?	Intra-sentential
7	Walaupun sometimes gua gatau caranya gimana, karena kan the concept was the same	Intra-sentential
8	Chef juna itu actually gay cowoknya itu bule tua di amerika	

4. Discussion

In this part of Deddy Corbuzier podcast describe the information result about code switching. Data were analysed using Poplack's theory (1980). There are three basic types of code switching, including tag switching, inter-sentential switching, and intra-sentential switching, according to Poplack (1980), mentioned in Romine (1989), entitled "Bilingualism."

1. Tag switching

The act of adding tags from one language into speech that is completely in another language is known as tag switching. Typically, tags appear at the beginning or the conclusion of a statement. The most common tag words or phrases are 'so', 'okey', 'I mean', 'you know'.

Data 1

Chef Juna : **"No,no,no, kadang- kadang malah dog owner gak suka kalau kita kasi anjingnya asal makan"** (Podcast, *Mereka Semua Bohong*, November, 7 2020)

Because certain English words have an exclamation point following them, it can be considered tag switching in the utterance above. The speaker emphasizes these words much more while responding to the other speaker.

2. Inter-sentential switching

Inter-sentential, when the language switches at the sentence level and each phrase or sentence is written in one of the two languages. One language is used in the first sentence, and a another language is used in the second sentence

Data 1

Deddy Corbuzier **"Ehh kamu gendutan ya sekarang?, you do know that's the fact the other person when you say that"** (Podcast, *Mereka Semua Bohong*, November, 7 2020)

The speaker of the preceding statement spoke in two separate languages. The speaker began speaking in Indonesian and switched to English for the remainder of his statement. Because he starts his utterance in one language and switches to another in the second, it can be categorized as inter-sentential switching.

3. Intra-sentential switching

The speaker changes the code mid-sentence in a code-switching action. The speaker alters the code by using a word, phrase, sentence, or clause.

Data 1

Chef Juna: “**They get the gelar or not?**” (Podcast, *Mereka Semua Bohong*, November, 7 2020)

In the case above the speaker switch the utterance in the middle of his utterance. The first sentence the Chef Juna used English language and then in the middle of his utterance he switch into Indonesia language “**gelar**” which if translated into English it becomes “degree”. Due to the speaker's usage of a sentence, word, sentence, or clause to change the code in the example above, it can be categorized as intra-sentential switching.

5. Conclusion

Code switching is various, including inter-sentential, intra-sentential, and tag switching. Based on the findings of data that the writer analysed from Deddy Corbuzier and Chef Juna's utterances in the Deddy Corbuzier podcast, from three different categorized types of code switching based on the theory of Poplack (1980) intra-sentential switching became the most often used type by the speakers because the researcher heard that the more comfortable when he switched the language from Indonesian to English in the podcast. It might be concluded that code-switching is a huge social phenomenon. In today's world, code switching can be seen in the world as well as on social media. Interact with people who speak with two or more languages in their conversation with one to another

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